

Hey Morton interviews comedian Matt Rife. March 27, 2025

00:00:00 hey this is really great here on Hey Morton we're really excited for this Matt Rife is on with us Everybody Matt what's going calling us on the phone Where are you right now We want to know where you are I am at home right now Thank God Oh wow How long do you get to be home You know this year I get to be home a little bit more Last year I was home maybe three or four days a month if I was lucky Even now I get I get a good like 10 days in between show dates That's wild You just wrapped uh filming

oo:00:29 right Yes Yes I just finished a movie with Owen Wilson It was awesome man Just the coolest guy ever All right Listen we want to talk about this Rolling Loud Is this a movie you're producing or are you a part of it How does this happen I am a producer of it Yes Um it was a movie that was brought to me U the the director is also the writer He sold the script to Live Nation and this is Live Nation's first movie that they're really producing So I'm lucky enough to be a producer on that as well as starring it

00:00:57 with Owen Um it was a really cool experience It's something I'd never really done before but um it's definitely something I see myself doing more of in the future How nervous are you when Owen Wilson's looking at you and you guys are acting Do you feel like hey do you have imposter syndrome or are you like hey you know I'm just doing it I'm doing it like I do everything You know I definitely had imposter syndrome in the beginning It's so hard not to be like starruck by somebody I've just like idolized as a comedic actor my entire

00:01:23 life right But the day I got him to like break character in the middle of a scene for the first time it was like the most fulfilling feeling I'd ever felt Got him To make a hero laugh so

hard he breaks character was just like the coolest feeling Which is crazy cuz you know I'm in these arenas I'm making 13,000 people laugh but you know they're not people I have idolized since I was like seven years old You know what I mean Like it it felt like it felt like I was standing across from like a proud dad It was

- 00:01:53 awesome Oh man Yeah because you do at some point in time in points of your life go "Wow how did I get here?" Like we were backstage at different concerts or like remember we're walking through the halls of Capital Records going "Wait a minute I don't think I'm supposed to be here When do I get kicked out?" Yeah It's such a weird feeling It has been such an amazing ride and seeing you navigate all of it is interesting to me because I feel like sometimes it's like a tornado Is that what it's been like
- 00:02:18 for you Just like wait what's next Or do you feel like you've got it the tiger by the tail Oh dude It's a constant hurricane Like you're just you're just getting pounded by water but there's still you you keep swimming if that makes any sense Yes You you have all this amazing opportunity that you're just you're you're a little bit weighed down by it and it is entirely consuming but then at the same time it's something I've always wished for You know I I I spent 10 years in LA waking up with nothing to do besides try
- 00:02:50 to create opportunity So now the fact that I can wake up and be overwhelmed is such a blessing Like I I love being busy I love I love that I finally found my audience and I found people that enjoy what I do and we get to spend you know whole nights together Now I had a question for you You know kind of along the lines of you know your your comedic career uh your buddy Nate Jackson who owns a comedy club who also tours as well just like you do Um it what's what's the next step I know you're producing a film Uh you're doing a lot
- 00:03:18 of standup Obviously you're on the road You're only home like two or three days out of out of the year or out of the month Um what's next for you Is it is it a directorial debut You know I love that you're like it's still not enough I'm doing it all Could you please do something worthwhile We're really not that impressed T a lion I don't know Okay Yeah I'm I'm going to start dancing on TikTok Own my craft Uh dude I I I I don't know how you're going to hear this but I mean I'm kind of doing exactly what I want to
- 00:03:53 do You know as far as comedy goes it doesn't get much bigger than selling out arenas I mean there's a handful of comedians who have done stadiums but I mean arenas are such an electric energy that I'm like to me this is the epitome of what I've always dreamed of doing So I'm I'm incredibly happy with where I'm at right here I just want to continue to put on good shows and and growing my show and building more material and great stories for people And on the acting side of things that's where I
- 00:04:18 feel like it's just the beginning Like I said this was kind of like my first opportunity to work with somebody that I could learn from and and engulf myself in a whole new experience And I really loved it So I'm hoping we we have quite a few projects in development right now that we're hoping we get to by the by like this fall maybe towards the end of this year but next year it's going to be full of a lot of film projects So the next two to three years is going to be a lot of those coming out and hopefully
- 00:04:44 starring in a lot more things I love developing I love writing I love producing and I love acting just as much if not more than standup So I'm really excited for people to see what I can do on screen as well as on stage And don't forget he's got a whole line of uh nutritional supplements Reich life Life Yes And it's multi-level Yeah You get four people underneath you and four people underneath them and you make a fortune I My firm belief is and we say it on the show over and over again now is a great time for comedy cuz

00:05:15 the world is rough And the only place that you're going to just feel so good for a couple hours is with an expert who's making you laugh And you certainly Yeah You have proved that you are absolutely that 100% We sure love you here Oh I appreciate that man It's it's been incredible dude Well we want everyone to come out um and follow you on Instagram You got Matt rife on Instagram You didn't get mattrife.com I don't know what happened but had to throw in the official Yeah What is mattrife.com Who has that It's You want

00:05:44 me to look It's some dude who's like selling classic cars or something I'm like man this guy should be doing better with that kind of mattrife.com Hey what's up bro I'm Matt Rife and I sell hot rods Yeah it's just Yeah it's like car design and photography Well you know what Oh man You got a backup It could It could be worse It really could be It really could All right Those are selling CBD oil Right life I'm telling you it's you can run with that You're going to make a fortune Oh hey Matt Best of luck to you

00:06:19 We're so happy that you stopped by and uh came on our show and we're excited for your show We want everyone to go Matt Rife official That's the website you go to Matt Rife official Get your tickets Thank you so much and best of luck with Rolling Loud We're all going to go see it Yeah man You guys are the best I'll see you there Thank Take care